



RHA Sponsorship Bid Application

Please be as detailed as possible in every part of this application

Name(s) of ALL involved planners: Bradley Collette, Carson Woods, Catie Giraldez, Edward Borenstein, Gracie Brookes, Hallie Taufou, Hannah McDonald, Jake Wilcox, Justyn Hardy, Kalie Gilmour, Kassia Eckman, Kylee Behunin, Linzie Ballard, Marlisa Andrus, Mo Rhoades, Nathon Taylor, Olivia Garrido, Paul Consalvo, and Ronard Luna

Area(s): SLC is planning the Event, all areas are invited.

Program Title: Mental Health Awareness Week

Program Date and Time: March 19th-March 23rd

Program Location: Lundstrom Student Center

Expected Attendance: 200 per day

Detailed Program Description *(Including advertisements and possible resident involvement):*

Mental Health Awareness Week would be a week dedicated to events and programs to help raise awareness, break down stigmas, and guide residents to resources and coping skills they can use to help them get on the right track. This week would have five days worth of events.

Throughout the Week- We are planning to host a few passive programs that will go through the entire week. We are hoping to have a wall in the Lundstrom to hang up the art and stories from residents talking about their experience with mental illness. We will have a table sitting out with supplies for residents to use if they would like to contribute. We will also be passing out stickers, not only as advertisement but to remind each other that we aren't alone in these struggles.

March 19th- We will be hosting a movie night with a movie that focuses on a mental illness or mental health issue. We have not figured out the movie yet because we are still looking into copyright costs.

March 20th- We are doing the Self Care Carnival again. We would love to have any, and all, area councils or other RA's host booths showing different ways residents can try self-care in their everyday lives. We also are hoping to get on-campus resources and Cache Valley non-profits involved as well.

March 21st- We are going to do a “Low Stakes Bingo,” and have our bingo cards be made with different mental illnesses and their signs or symptoms. Our prizes will be things like toilet paper, water bottles, and small items.

March 22nd- Our area council is working to get a live show with Aggie Radio and host an event during our week, with a possible panel of people who have been diagnosed with a mental illness to talk about their story.

March 23rd- We are have a “Let’s Taco ‘bout It” banquet. We are planning on getting La Tormenta to cater and having a guest speak talk about mental illness and how we can break down the stigma that surrounds talking about mental illness. We are also planning a more intimate event called “Learn S’More” where we can make s’mores and talk about different experiences, how to support friends, and where to get support.

We will advertise with flyers and posters as well as word of mouth. Since there is a program every day, and we start with a program that is just a walk by program, we feel that word of mouth will be especially powerful.

We don’t believe any policies will be broken by this event. All programs will be finished before quiet hours begin or will take place in the Lundstrum where people are not sleeping. We will be notifying the fire marshal's about the possibility of having a large amount of people in the Lundstrum. We also will be letting CAPS know about our programs. We understand that discussion of these topics can sometime be unsettling for students. We will make sure to have a variety of resources if they need any help.

Description of community need/interest for proposed program:

This year the CDC put out new statistics for the nation when it comes to suicide attempts. Utah is now tied with Alaska for the most suicide attempts per capita. SAMSHA reports that over 35% of people 10-24 have seriously thought about suicide. Of those people 15% attempted. The highest cause for death for people 10-24 in Utah is Suicide. This is becoming an epidemic.

Many students don’t realize that they aren’t alone, or that getting help is free and easy on campus. Even if students do know about their resources sometimes they aren’t the ones needing help, sometimes they need more skills to help a friend. Sometimes they need more coping mechanisms to help them get from session to session of therapy appointments.

Will there be advertising in other areas of campus? If so, where?

All flyers and posters will be emailed out to the Pro-staff of each area as well as a small stack delivered to the offices in order to help advertise to all areas.

Is the program available to any resident on campus? If not, why?

We are encouraging all residents come to any or all of the programs this week.

How will you advertise RHA at this event?

We will place the RHA logo on all posters and flyers. We are also very excited to have the Student Living Center helping us plan one of our events. The Area Council helping us with this event will help them get the word out about their meeting times.

What learning outcomes are you hoping for people to get out of your program?

We mental health is so imperative it could fit in almost every category, but the most impact it would have would be through the lens of Healthy Lifestyles, Personal Growth, and Social Responsibility.

Detailed plan and layout of the incident command structure used *(If you have any questions or concerns about Incident Command, please put it in the submission email):*

IC: **Jake Wilcox**

Deputy: **Paul Consalvo**

Planning: **Catie Giraldes**

Saftey: **Marlisa Andrus**

Operations: **Mo Rhoades**, Edward Borenstien, Linxie Ballard, Nathon Taylor, Carson Woods, Justyn Hardy

Logistics: **Bradley Collette**, Hannah McDonald, Kalie Gilmour, Olivia Garrido, Gracie Brookes

Liaison: **Kassia Eckman**

Fiance: **Hallie Tafoou**, Ronard Luna

If awarded funds from RHA, will you agree to assist in RHA fundraisers and RHA events?

Absolutely!

Please complete the following table according to the following rules and definitions:

- Bidding Party's Contribution: How much money is coming out of your budget
 - This includes contributions from the budget of the respective area Professional Staff
- Requested RHA Contribution: How much money you are bidding for from RHA
 - This amount must not exceed \$500
 - This amount must not exceed the Area Contribution unless it meets ALL the following requirements:
 - Total cost is less than \$200
 - Requested RHA Contribution does not exceed \$200
 - Other Contributions is \$0
- Other Contributions: The total amount of monetary contributions from all other sources other than the Bidding Party's Contribution and RHA Sponsorship Pool.

- Total: This is the total cost of the program. It should be a sum of the Area Contribution, Requested RHA Contribution, and Other Contribution.

Source of Funding	Amount of Money
Bidding Party's Contribution	\$400
Requested RHA Contribution	\$400
Other Contributions	\$400
Total	\$1200

List ALL sources of sponsorship included under “Other Contributions” above *(Include the amounts, manner of contribution, and organization names):*

N/A

Breakdown and description of total estimated cost:

Monday (\$150)- Popcorn, Stickers

Tuesday (\$150)- Aggie Ice Cream, Supplies for the different booths

Wednesday (\$100)- Bingo Prizes

Thursday (\$400) The Band, Sound engineering, care packages

Friday (\$400)- La Tormenta, Cutlery, Tablecloths

Detailed breakdown and description of where amount requested will be spent:

\$120-Stickers

\$30- Popcorn

\$100-Supplies for the booth in Self Care Carnival

\$100-Bingo Prizes

\$50-Cutlery, Plates, Tablecloths

If any of the above information is inaccurate or misrepresented, RHA reserves the right to withhold the requested funds.

Any changes that occur after submission of this application that affect the budget of the program must be reported to the RHA Advisor, RHA President, and Community Relations Coordinator.

Following is a guide to help walk you through the bidding process:

- Before RHA General Council
 - Turn in a completed RHA Sponsorship Bid Application at least **10 days prior to RHA General Council** to the Community Relations Coordinator (CRC) so it can be reviewed by the RHA Executive Council.
 - Make any changes to the application after receiving feedback from the CRC and before RHA General Council.
- During RHA General Council
 - Bring 9 copies of the bid to hand out to the voting bodies at RHA General Council.
 - Give a 5 minute formal bid presentation at RHA General Council and take part in a 3 minute question and answer session.
 - Leave the room during discussion and voting.
 - The RHA General Council will decide how much money will be awarded, and it may not be the amount requested.
- If awarded money
 - Immediately inform the CRC about any budget changes regarding the initiative.
 - If the Area Contribution amount decreases at any time, the RHA Contribution will be decreased as needed to be in line with the RHA Constitution. The RHA Contribution will not be increased after it is awarded.
 - Give a 3 minute presentation at the following month's RHA General Council.
 - Money not used will be put back into the sponsorship pool.

I, Catie Giraldes, attest that I have read the above application in its entirety and have accurately included all information that is relevant to the sponsorship process in this application. I hereby understand that if any information in this application is incorrect or misrepresented, the RHA Executive Council reserves the right to withhold any and all funds from the initiative for which funds are being requested.



2-10-18

Signature

Date