



RHA Sponsorship Bid Application

Please be as detailed as possible in every part of this application

Name(s) of ALL involved planners:

Mountain View Tower Staff
McKall Vigil – IC
Matt Wheat – IC Deputy
Lizz Larson – PIO
James VanderMeyden – Planning Chief
Julieana Plucinik – Operations Chief
Benjamin Velazquez – Logistics Chief
Rachel Wilson – Finance Chief
Rowan Wilson – Finance Deputy
David Peacock – PIO Deputy
John Terry

Area(s):

Mountain View Tower

Program Title:

The Achievement Board

Program Date and Time:

09/16/17 - 12/02/17

Program Location:

Mountain View Tower

Expected Attendance:

300

Detailed Program Description *(Including advertisements and possible resident involvement):*

The program was introduced at a large opening social event, which pitched the program to the residents, and gave them the chance to compete for points on the first night. The Achievements were posted on the floor as advertisements for the program, and to give residents a reference of

the different things they can do with the program. RAs will encourage resident involvement throughout the semester through interactions, and by posting possible events on their floor, Instagram hashtag, and Facebook page.

The program is a passive program that spans the length of a semester, and involves every resident that wants to participate from every floor of Mountain View Tower.

Residents will be presented with a list of different achievements (see attached list of achievements and prizes), each with a point value. The more points they get, the better chance they have of winning different prizes. There are two different types of prizes 1) Instant Prizes, and 2) Total prizes.

Instant prizes are prizes that residents receive by "Leveling up." There are different levels at 25, 100, 125, 300, 600, and 1000 points; each with an associated prize that will be awarded when residents reach those levels (see attached list of achievements and prizes).

Final Prizes are the prizes that residents win at the end of the year as a reward for all of the accomplishments they have "Achieved" during the year. There is a grand prize for the person in the building with the most points, then a top three for each particular floor, with the prizes scaling down accordingly (see attached list of achievements and prizes). The floor with the highest resident/point average will win the floor party prize, which is an allocated \$50 to be paid by all floors.

When residents "Achieve" one of the achievements, they will post evidence (preferably photo evidence) to their floor Facebook page or associated floor Instagram hashtag to claim their points. Resident Assistants will act as moderators for their Floors' Facebook pages and Instagram hashtags, and tabulate the points each week by Sunday at midnight. The top 15 in the building will be posted each week throughout the building by the RA over information. The final points standing will be determined on Saturday, December 2 at midnight, locking in all residents' points and winners. During the closing social, residents will be gathered, food will be served, and the different winners will be announced to much applause.

As a passive program, this program runs off of resident interaction. Residents will be encouraged to go out and participate in clubs and other events, RHA and NRHH meetings, floor and building programs, community service, etc. They will post these things to their floor Facebook page and Instagram hashtag as they achieve them, to share with the community, and claim their points. Residents will be encouraged to plan programs and bulletin boards, and execute those plans, acting as leaders in their communities.

Description of community need/interest for proposed program:

Community building: Most residents that come to live at towers each year are new, and don't know very many people in the community. This program helps build floor communities through the competitive aspect of the floor. Residents are also encouraged to work together on different achievements, and can learn leadership skills.

Goal setting: Residents coming to the towers as freshmen do not have much life experience with planning and achieving goals. This program gives them experience with goal setting, and helps lead them on the track towards healthy goal setting lifestyles.

Campus Information: Residents that come to USU for the first time do not know much about living on campus, or the different amenities that are available to them. Through the different

achievements, and through RA interactions, residents will be exposed to a number of different amenities, clubs, and events across campus that they would not have otherwise been exposed to.

Leadership qualities: Like with goal setting, many first year students that live on campus have not had the chance to build their leadership skills. This program gives them the opportunity to plan programs for their fellow residents with their RAs, and other opportunities to gain leadership skills. A number of residents who have excelled in the Achievement Board in the past have gone on to become RAs themselves, and other leadership roles in other areas.

Achieve excellence in their academic pursuits: First year students often have a hard time getting used to the academic environment of college. The achievements will encourage residents to do well in their classes so they can share that with their community. They will also be encouraged to meet with tutors, professors and other campus resources.

While many of these goals are geared towards first year residents, they can also support returning or transferring residents in their own development and academic success.

Will there be advertising in other areas of campus? If so, where?

There will not be advertising anywhere else on campus.

Is the program available to any resident on campus? If not, why?

The program is only available to residents who live in the Mountain View Tower, because this helps build floor communities, as they learn to work together as a team. It also builds community in the Residence Hall, helping residents from different floors meet and have healthy competition. The program also runs off of resident interaction with their RA, who encourages them to go out and achieve great things, and acts as moderator for the calculation of points.

How will you advertise RHA at this event?

We have already incentivized going to RHA and NRHH meeting. They are worth a lot of points, and there is no cap on how many times residents can go. Because of this, we have had a number of residents that have and continually attend RHA meetings, and we will continue to encourage residents to go to RHA meetings and events. The RHA logo will be placed on all advertisements.

What learning outcomes are you hoping for people to get out of your program?

Residents who participate in the Achievement Board will be more involved in their floor Community, the Mountain View Tower Community, campus and RHA. This is facilitated by the achievements, which are set up to encourage involvement in all of these communities.

Residents will build healthy lifestyles by completing achievements that encourage mental, emotional, social, spiritual, and physical activities. We will also encourage residents to increase their social responsibility by rewarding service provided, and experiencing diversity by participating in activities that promote exposure to situations that provide learning about different cultures and ways of life.

Residents will foster appropriate academic habits such as using tutoring services, creating study groups, using the writing center, making SMART goals, etc.. Residents will be provided information on academic supports on campus and will be rewarded for utilizing those services such as meeting with tutors and getting good grades on exams, etc.

Residents will grow personally by making interpersonal connections with fellow residents and their Resident Assistants. In addition to this, the residents will participate in leadership opportunities such as getting to know other residents and filling positions of responsibility.

All of these objectives will be measured by the number of submission residents send in for achievements to their floor Facebook pages and Instagram.

Detailed plan and layout of the incident command structure used *(If you have any questions or concerns about Incident Command, please put it in the submission email):*

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Rowan Wilson – Finance Deputy
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If awarded funds from RHA, will you agree to assist in RHA fundraisers and RHA events?

Yes

Please complete the following table according to the following rules and definitions:

- Bidding Party's Contribution: How much money is coming out of your budget
 - This includes contributions from the budget of the respective area Professional Staff
- Requested RHA Contribution: How much money you are bidding for from RHA
 - This amount must not exceed \$500
 - This amount must not exceed the Area Contribution unless it meets ALL the following requirements:
 - § Total cost is less than \$200
 - § Requested RHA Contribution does not exceed \$200
 - § Other Contributions is \$0
- Other Contributions: The total amount of monetary contributions from all other sources other than the Bidding Party's Contribution and RHA Sponsorship Pool.
- Total: This is the total cost of the program. It should be a sum of the Area Contribution, Requested RHA Contribution, and Other Contribution.

Source of Funding	Amount of Money
Bidding Party's Contribution	\$500
Requested RHA Contribution	\$250
Other Contributions	\$200 Pepsi Sponsorship
Total	\$950

List ALL sources of sponsorship included under “Other Contributions” above *(Include the amounts, manner of contribution, and organization names):*

\$200 Pepsi Sponsorship – Soda prizes
 Potential Sponsorships - Dickies, Chick-fil-a, Morty's, McDonald's (seeking coupons for raffle prizes or incentives for participation)
 Housing Marketing – Aggie Swag donated from left over welcome gifts

Breakdown and description of total estimated cost:

Instant Prizes - donated
 Lock out cards- \$0.00
 Soda - Pepsi sponsorship - \$200
 Aggie swag - RHA hats, water bottles, etc. - \$0.00
 Custom Achievement Board Thermos - Cap at 50 - \$255

Total: \$455

Grand Prizes

\$100 Amazon gift card to highest points achieved
 \$15 X 6 = \$90 Amazon gift card 1st place per floor
 \$10 X 7 = \$70 Amazon gift card 2nd place per floor
 \$ 5 x 7 = \$35 Amazon gift card 3rd place per floor
 \$50 Floor Prize (A floor party like getting pizza or ice cream or something like it)
 \$25 X 2 = \$50 Monthly Floor Prizes (A floor party like getting pizza or ice cream or something like it)

\$5 X 4 = \$20 gift cards to Megaplex Theaters
 \$10 School supply gift basket - Dollar store school supplies
 \$15 X 2 = \$30 Headphones @ Big Lots

\$20 X 2 = \$40 Moon Chair @ Walmart

Total: \$495

Proposed vendors and what will be purchased (*all items listed*):

Potential Sponsors - Dickies, Chick-fil-a, Morty's, McDonald's, Pepsi

Detailed breakdown and description of where amount requested will be spent:

\$250 will go to the Achievement board Thermoses pending prices. If MVT finds a better deal, left over money will go to Grand Prizes and Raffle Prizes as noted above.

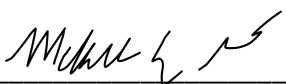
If any of the above information is inaccurate or misrepresented, RHA reserves the right to withhold the requested funds.

Any changes that occur after submission of this application that affect the budget of the program must be reported to the RHA Advisor, RHA President, and Community Relations Coordinator.

Following is a guide to help walk you through the bidding process:

- Before RHA General Council
 - Turn in a completed RHA Sponsorship Bid Application at least **10 days prior to RHA General Council** to the Community Relations Coordinator (CRC) so it can be reviewed by the RHA Executive Council.
 - Make any changes to the application after receiving feedback from the CRC and before RHA General Council.
- During RHA General Council
 - Bring 9 copies of the bid to hand out to the voting bodies at RHA General Council.
 - Give a 5 minute formal bid presentation at RHA General Council and take part in a 3 minute question and answer session.
 - Leave the room during discussion and voting.
 - The RHA General Council will decide how much money will be awarded, and it may not be the amount requested.
- If awarded money
 - Immediately inform the CRC about any budget changes regarding the initiative.
 - If the Area Contribution amount decreases at any time, the RHA Contribution will be decreased as needed to be in line with the RHA Constitution. The RHA Contribution will not be increased after it is awarded.
 - Give a 3 minute presentation at the following month's RHA General Council.
 - Money not used will be put back into the sponsorship pool.

I, McKall Vigil, attest that I have read the above application in its entirety and have accurately included all information that is relevant to the sponsorship process in this application. I hereby understand that if any information in this application is incorrect or misrepresented, the RHA Executive Council reserves the right to withhold any and all funds from the initiative for which funds are being requested.



Signature

09/08/2017

Date